

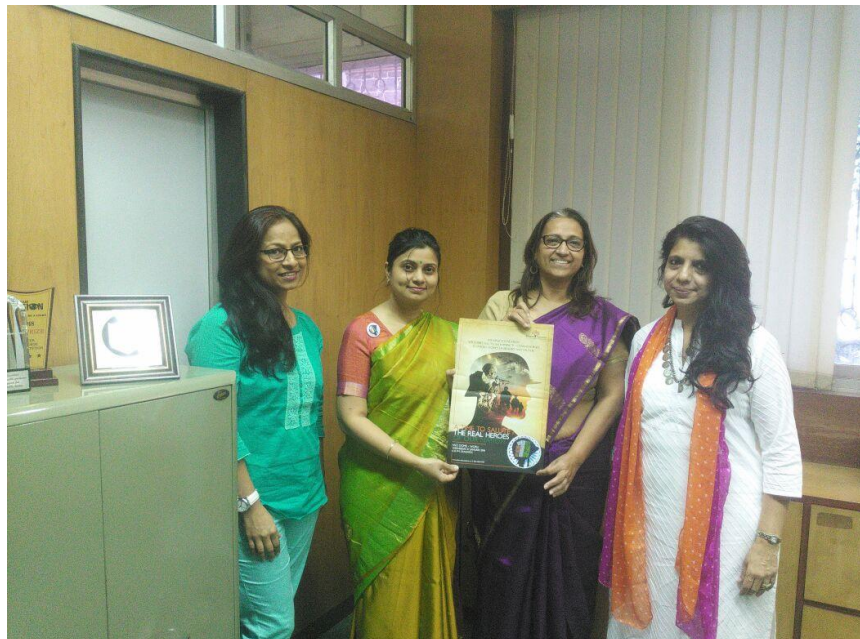
Atharva Institute of Management Studies

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Publicity and Awareness Campaign

Wilson College, Mumbai





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St. Xavier's Management College , Mumbai

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ONE FOR ALL... ALL FOR ONE.

CONCEPT

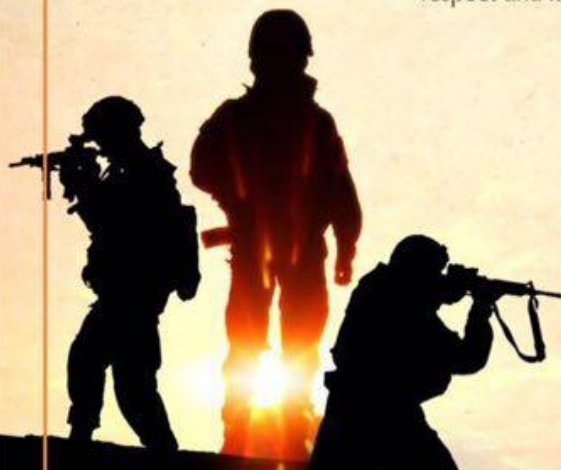
From the foothills of the Himalayas to the backwaters in Kerala, from the desert plains in Rajasthan to the delta in West Bengal, thousands of soldiers come together for just one mission -- giving themselves to our motherland. On December 25, we celebrate the untold stories of 10 such brave hearts from regiments and battalions across India. Let us gather to give them the recognition they truly deserve.

PURPOSE

It is only because they are awake that we sleep soundly at night. It is because they stand in the freezing cold, suffer the wrath of the summer sun, brave the heavy rain that we are able to lead our lives happily. This programme seeks to raise awareness among the youth about the armed forces and their supreme sacrifice. It aims to inspire young people to take pride in these brave men and follow their path to serve their country.

PROGRAM

Ten celebrities -- prominent names from the entertainment and business world -- will bring to life the inspirational and moving stories of these ten soldiers through their recitations, which will be accompanied by a video film on each soldier. With patriotic songs resounding throughout the auditorium, each heart will be filled with nothing but respect and love for India.



NSCI DOME - WORLI
MONDAY, 25th DECEMBER, 2017
6:30 PM ONWARDS

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Atharva Foundation
An Initiative by Atharva Educational Trust

A TIME TO SALUTE THE REAL HEROES OF OUR NATION

ATHARVA FOUNDATION
WELCOMES YOU TO AN EVENING
TO COMMEMORATE 10 UNTOLD
STORIES OF BRAVERY AND VALOUR



NSCI DOME - WORLI
MONDAY, 25th DECEMBER, 2017
6:30 PM ONWARDS

AN EVENT PROUDLY CONCEPTUALIZED BY
ATHARVA FOUNDATION

Phone : + 91 (22) 4029 4949 • Fax : + 91 (22) 4029 4911

E-mail : aims@atharvaeducation.com • Web : www.atharvaeducation.com

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The main event poster features a large silhouette of a man's head in profile, facing right. Inside the silhouette, there is a scene of a soldier in uniform playing a trumpet, with other soldiers in the background. The background of the poster is a warm, golden glow with silhouettes of birds flying in the sky. The text is centered and reads: 'ATHARVA FOUNDATION WELCOMES YOU TO AN EVENING TO COMMEMORATE 10 UNTOLD STORIES OF BRAVERY AND VALOUR'. Below this, the title 'A TIME TO SALUTE THE REAL HEROES OF OUR NATION' is written in large, bold letters. The event details are: 'NSCI DOME - WORLI WEDNESDAY 31st JANUARY 2018 6:30 PM ONWARDS'. In the top right corner of the poster is the Atharva Foundation logo. In the bottom right corner is a circular logo with the text 'ONE FOR ALL ALL FOR ONE' and a stylized figure.

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shubhi.lall_simplereminders



shubhi.lall_simplereminders Let's give something back to them! VeerMata's who gave their sons to us. Our #OneForAllAllForOne team visited #Kohlapur...



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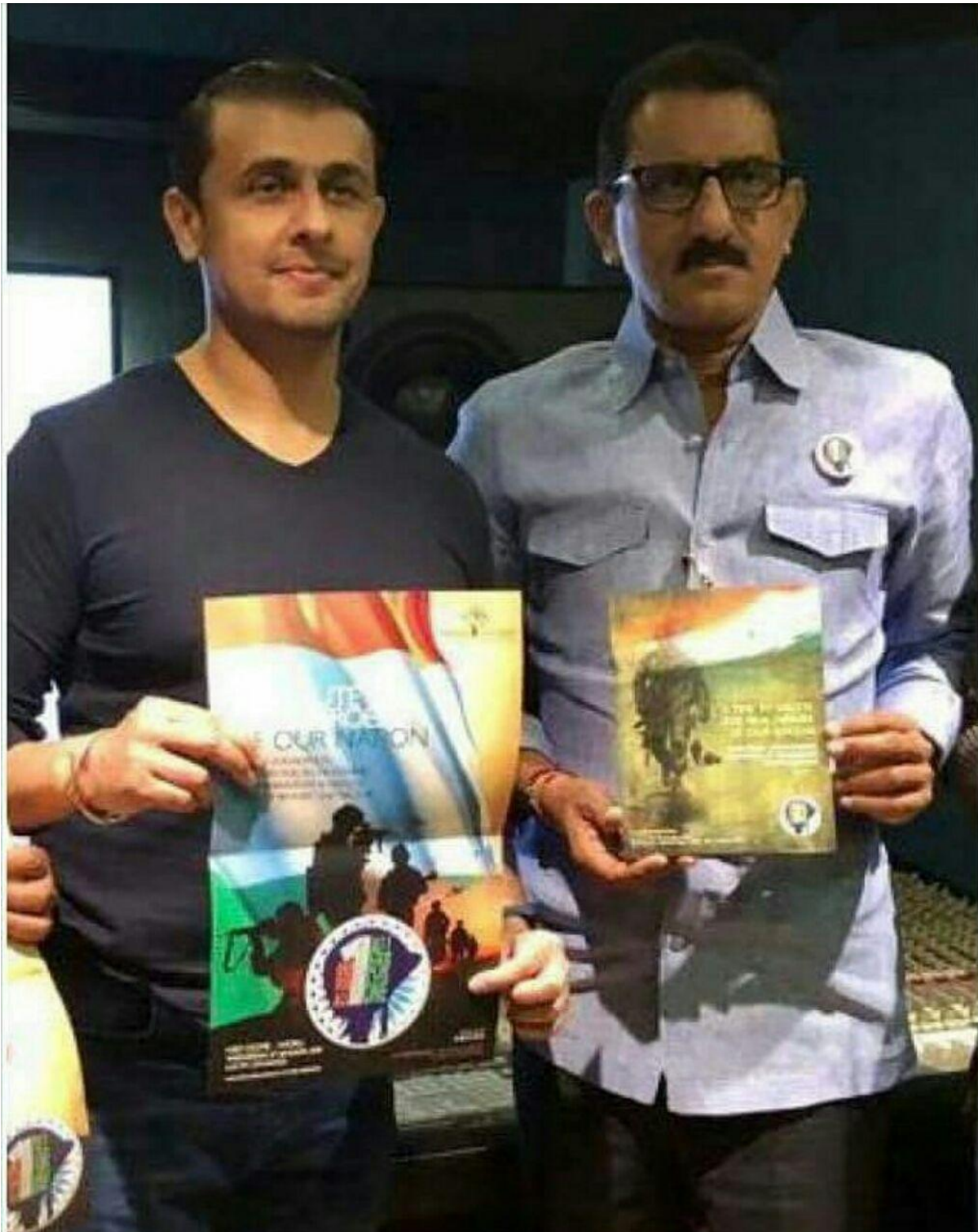
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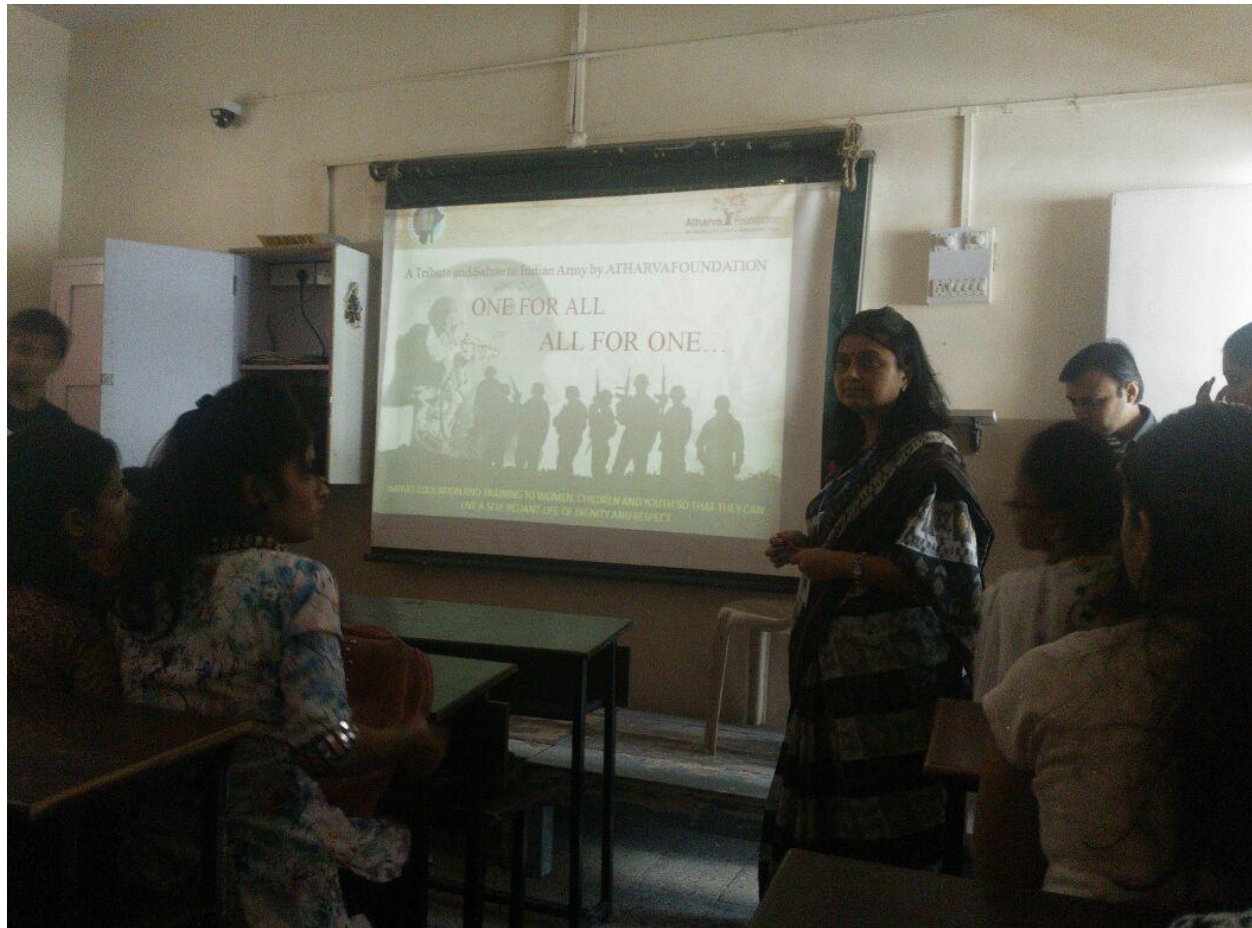
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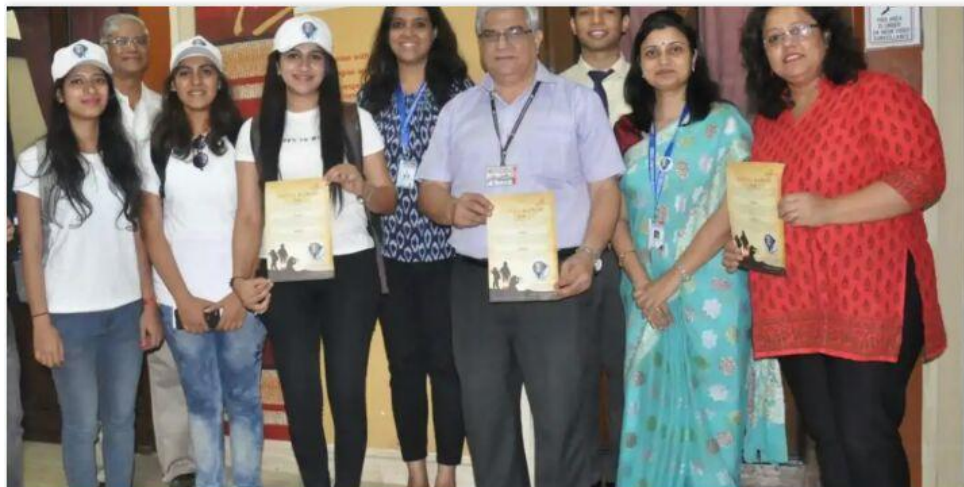
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Home / Business / The Mission Possible – India One For Soldiers!



THE MISSION POSSIBLE – INDIA ONE FOR SOLDIERS!

Business Sandesh 11 mins ago
Business, National, News and Current Affairs

With Dr. Jehangir B. Mistry, Dean, Xavier's Institut of Communication. As its considered the best college in India, but it has reasons too.

The moment I discussed the cause with them they said, 'Its Our Event!'

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ATHARVA FOUNDATION
WELCOMES YOU TO AN EVENING TO COMMEMORATE
10 UNTOLD STORIES OF BRAVERY AND VALOUR



A TIME TO SALUTE
THE REAL HEROES
OF OUR NATION

NSCI DOME - WORLI
WEDNESDAY, 31ST JANUARY, 2018
6:30 PM ONWARDS

www.atharvafoundation.in © 022-40294949



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ONE FOR ALL... ALL FOR ONE.

CONCEPT

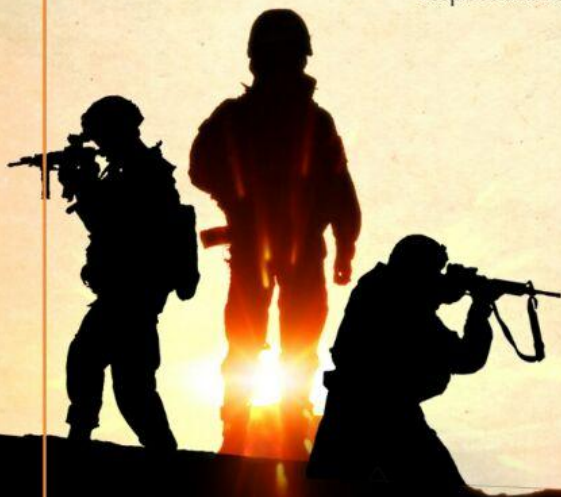
From the foothills of the Himalayas to the backwaters in Kerala, from the desert plains in Rajasthan to the delta in West Bengal, thousands of soldiers come together for just one mission -- giving themselves to our motherland. On January 31, we celebrate the untold stories of 10 such brave hearts from regiments and battalions across India. Let us gather to give them the recognition they truly deserve.

PURPOSE

It is only because they are awake that we sleep soundly at night. It is because they stand in the freezing cold, suffer the wrath of the summer sun, brave the heavy rain that we are able to lead our lives happily. This programme seeks to raise awareness among the youth about the armed forces and their supreme sacrifice. It aims to inspire young people to take pride in these brave men and follow their path to serve their country.

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NSCI DOME - WORLI
WEDNESDAY, 31ST JANUARY, 2018
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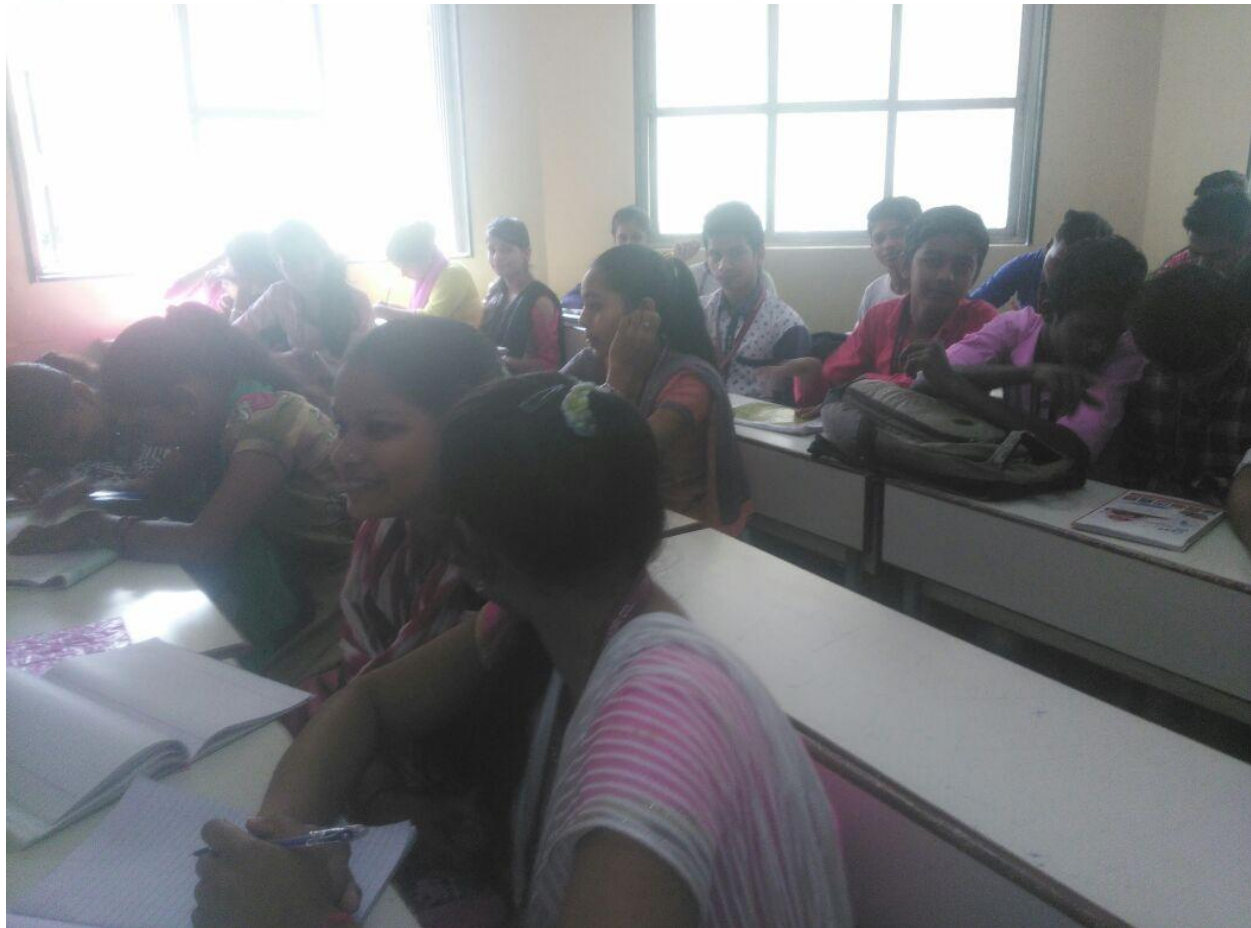
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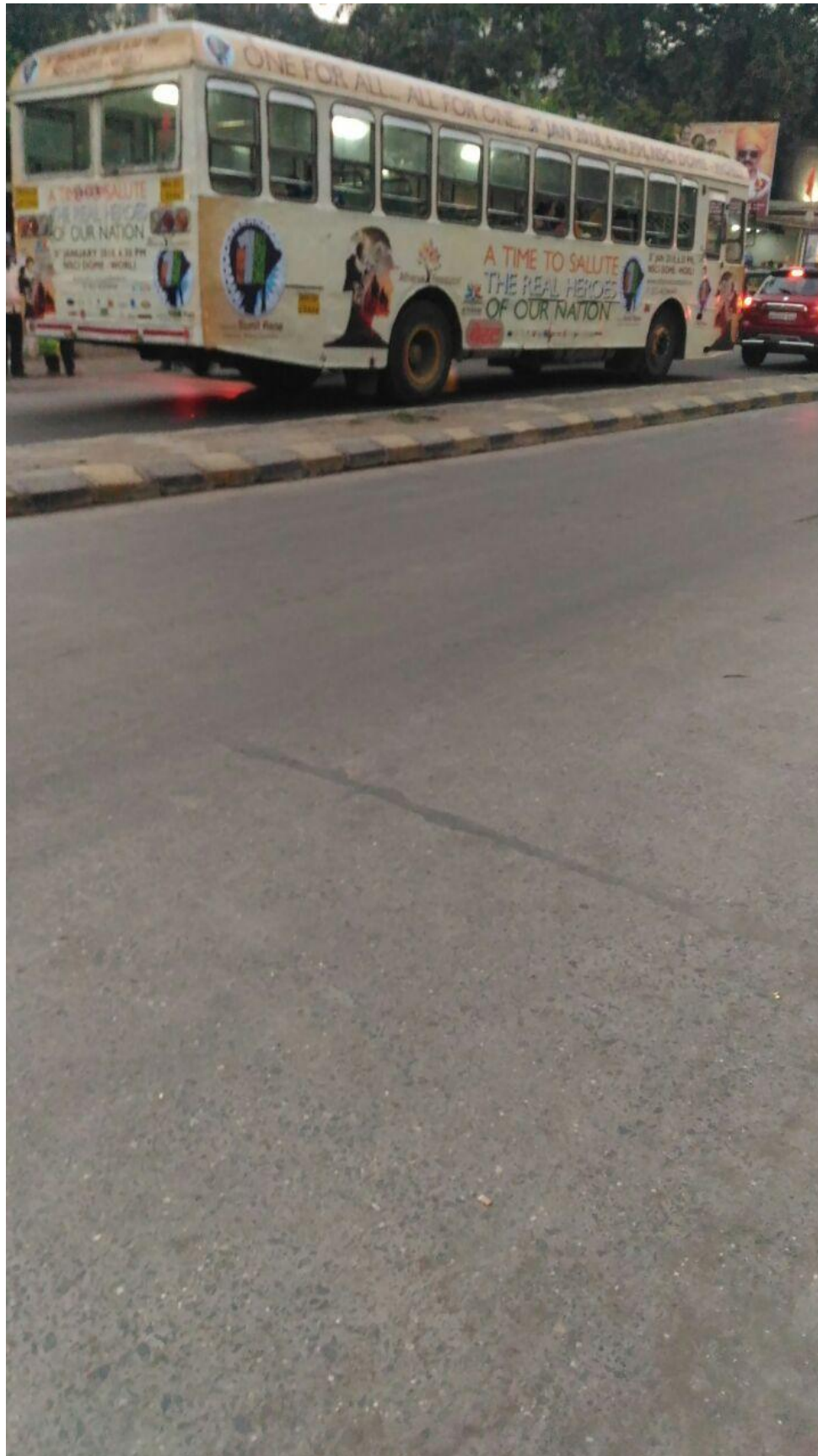
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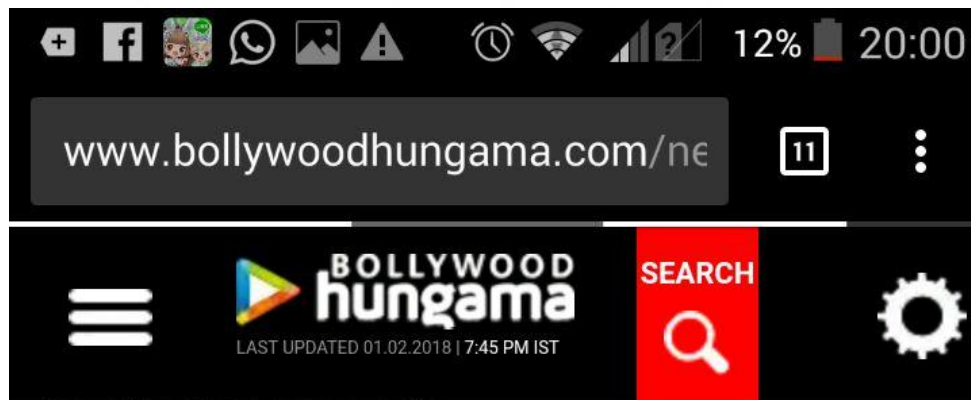
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ARMED FORCES



Tags:

[Kapil Dev](#)

Recommended for you



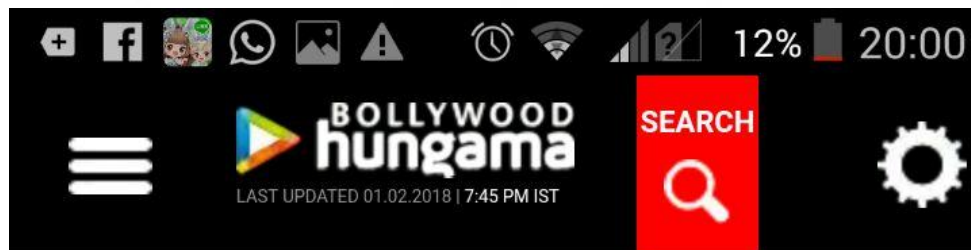
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grace the 'One For All, All For One' event held in the honour of unsung heroes in Indian Armed Forces



Tags:

Nitin Gadkari, Madhur Bhandarkar, Rohini Hattangadi, Vikram Gokhale, Kapil Dev

TaboolaFeed



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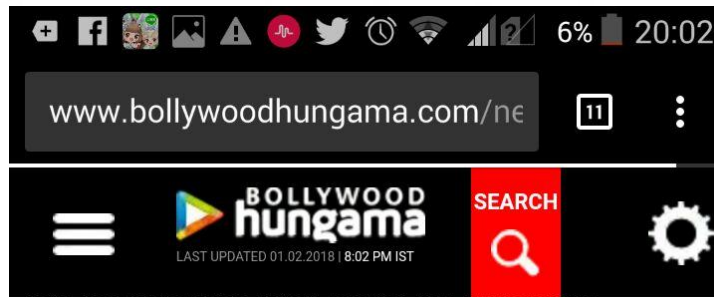
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Armed Forces

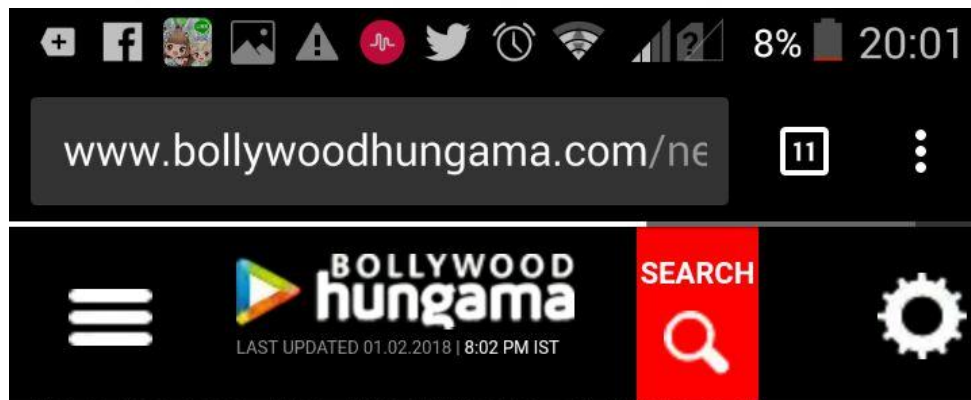


Tags:

Rohini Hattangadi

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heroes in Indian Armed Forces



Hema Malini



Aftab Shivdasani,
Shrikant Jaiswal



Ameesha Patel



Sunil Rane, Nitin
Gadkari Devendra



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Glimpses of Atharva Foundation's One For All | All For One-A Tribute to Soldiers





Hon. Shri. Sunil Rane, Chairman, Atharva Foundation, felicitating Hon. Shri. Devendra Fadnavis, Chief Minister of Maharashtra



Hon. Shri. Sunil Rane, Chairman, Atharva Foundation, felicitating Prof. Jagdish Mukhi, Hon. Governor, Assam.



Hon. Shri. Sunil Rane, Chairman, Atharva Foundation, felicitating Hon. Shri. Nitin Gadkari, Hon. Union Minister of Road Transport & Highways and Shipping, Govt. of India.



Col. Sudir Raje (Rtd.) felicitating Param Vir Chakra awardee Nb. Subedar Sanjay Kumar



Col. Sudir Raje (Rtd.) felicitating Double Mahavir Chakra awardee Wing Cdr Jagmohan Nath



Col. Sudir Raje (Rtd.) felicitating PVC awardee Retd. Hon. Captain Bana Singh



Dr. P. N. Nemade felicitating Vikram Gokhale



Prof. Balaji Shinde felicitating Kapil Dev a former Indian cricketer



Prof. Jyoti Mali felicitating Rohini Hattangadi



Hon. Shri. Sunil Rane, Chairman, Atharva Foundation, Addressing people during program. guests sitting on dias : left to right Rohini Hattangadi, Vikram Gokhale, Kapil Dev, Ashish Shelar, Hon. Shri, Nitin Gadkari, Hon. Shri. Devendra Fadnavis, Prof. Jagdish Mukhi & Lt. Gen. Vishwambhar Singh





Hon. Shri. Nitin Gadkari, Hon. Union Minister of Road Transport & Highways and Shipping, Govt. of India, Addressing people during One For All | All For One program.



Hon. Shri. Sunil Rane, Chairman, Atharva Foundation, Addressing people during program



Hon. Shri. Devendra Fadnavis, Chief Minister of Maharashtra, Addressing people during program



Prof. Jagdish Mukhi, Hon. Governor, Assam Addressing people during program guests sitting on dias : left to right Madhur Bhandarkar, Rohini Hattangadi, Vikram Gokhale, Dr. Ajinkya Patil, Kapil Dev, Shri. Sunil Rane, Ashish Shelar, Hon. Shri. Nitin Gadkari & Hon. Shri. Devendra Fadnavis

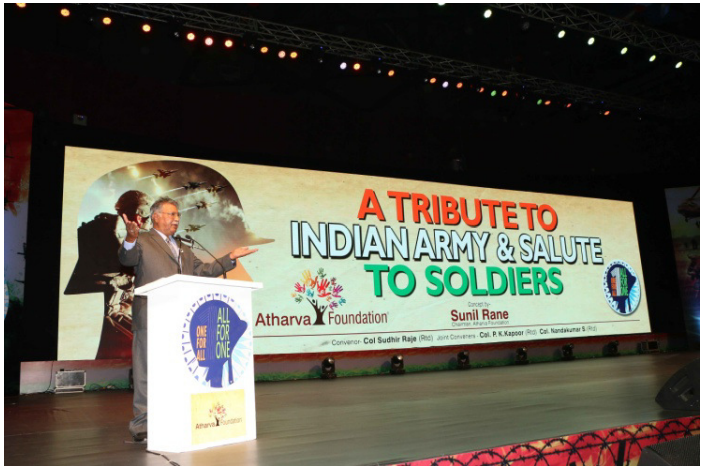


Lt. Gen. Vishwambhar Singh, AVSM, VSM. GOC, Maharashtra, Gujarat and Goa Area, Addressing people during One For All | All For One program

Army Exhibit



Narrators of the Program



Guest, NCC & NSS Students attending One For All | All For One Program



Felicitating Martyrs Families



Family of Late Naib Subedar Chuni Lal



Family of Late Lance Naik Mohan Nath Goswami



Family of Late Lieutenant Navdeep Singh



Family of Late Major Mukund Vardarajan



Family of Late Havildar Hangapan Dada



Family of Late Havildar Durna Kant Doley

Felicitating Martyrs Families



Family of Late Col. Santosh Mahadik



Family of Late Subedar Surinder Singh

With the Living Legends Commandant Chetan Kumar Cheetah & Capt. Varun Singh

